

PRESS RELEASE

Smart Grid *Protection & Control Journal* Helps Utilities Begin their Smart Grid Journey

Journal provides a framework to help utilities define their own smart grid implementation

Markham, Ontario, Canada -- August 13, 2009 -- The new Smart Grid edition of the *Protection* & *Control Journal* presents utility and protection & control (P&C) professionals with information to develop a framework for the Smart Grid. It presents real, tested business cases and technology solutions that can be implemented by utilities around the world.

The articles in the <u>Smart Grid Protection & Control Journal</u>, written by Smart Grid thought leaders across the industry and GE include, "Smart Grid: The Road Ahead," "Developing the Smart Grid Business Case," "Key Smart Grid Applications," "Implementing Smart Grid Communications," and "IEC 61850 Communication Networks and Systems in Substations."

"With so many Smart Grid solutions becoming available, the Smart Grid *Protection & Control Journal* helps utility and P&C professionals around the world decide which solutions will work best for their needs and can help them realize their own smarter solutions," said Claudio Cargnelli, Chief Marketing Officer, GE Digital Energy. "GE Digital Energy has improved grid responsiveness and resiliency for over 25 years. We are using this experience to help utilities find real and practical solutions that have been tested and will work for them."

Each issue of the *Protection & Control Journal* features whitepapers, articles, and presentations, some previously presented at top industry conferences, that explore new technologies, industry trends, best practices, and case studies from companies and utilities worldwide. The focus of the publication changes quarterly. Previous editions have explored topics such as IEC 61850, cyber security, and transformer and transmission line protection. Each issue also contains the latest P&C industry innovations, engineering quick tips, and upcoming industry events and conferences. The *Protection & Control Journal* reaches over 8,000 subscribers quarterly and thousands of additional copies are distributed at top P&C conferences and seminars throughout the year.

Visit the Protection & Control Journal website to register for a complimentary subscription.

About GE Digital Energy:

GE Digital Energy, a division of GE Enterprise Solutions, protects and connects the world's critical equipment to ensure safe, reliable power. It is a global leader in protection and control, communications, power sensing and power quality solutions. GE Digital Energy's products and services increase the reliability of electrical power networks and critical equipment for utility, industrial and large commercial customers. From protecting and optimizing assets such as generators, transmission lines and motors, to ensuring secure wireless data transmission and

providing uninterruptible power, GE Digital Energy delivers industry-leading technologies to solve the unique challenges of each customer. For more information, visit www.gedigitalenergy.com.

About GE Enterprise Solutions:

GE Enterprise Solutions elevates customers' productivity and profitability with integrated solutions using sensors and non-destructive testing; security and life safety technologies; power system protection and control; and plant automation and embedded computing systems. Enterprise Solutions' high-tech, high-growth businesses include Sensing & Inspection Technologies, Security, Digital Energy, and GE Fanuc Intelligent Platforms. The business has 17,000 problem-solving employees in more than 60 countries around the world.

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